

For Immediate Release

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Celebrate with Style Launches Beautiful, Fresh, and Improved Web Site

Celebrate with Style announces the re-design and re-launch of www.celebratewithstyle.com, the first-ever guide to helping women create all of the celebrations and special occasion events in their lives—the events that make life so much richer.

The site, originally launched less than a year ago, offers ideas and easy how-to's that can help anyone plan a beautiful, memorable, minimal-stress event—whether it's a party at home, an event at a restaurant or catering facility, or a party at the office.

The key to the site's early success is that it specifically targets busy women who want to create (and enjoy) life's most wonderful special occasions with style, flair, and ease.

Today, more than 25 million moms work outside the home. In addition to their many other responsibilities, these women plan birthday and other parties for their kids, spouses, parents, and family members. They have guests over for holiday dinners. They work on fundraisers to support their kids' schools and clubs, and they raise money for other organizations that are important to them. They also enjoy entertaining friends at just-for-fun parties and get-togethers.

The new Celebrate with Style site is designed to help these super-busy women even more than it did before. In addition to its brighter and more updated look, the site contains new, fresh content and a number of interactive features—including “A Reason to Celebrate.” This new feature is designed to help each of us re-focus on celebrating the joy of family and friends, good health, and the simplest pleasures—the blessings that we all know truly matter most in life.

The site now offers a monthly party planning contest. Women (and men!) are invited to share details of successful parties they've planned—at home or anywhere, and for any occasion.

Every person who enters the party planning contest is eligible to win a \$250 gift certificate each month. The first contest winner, Shanee Duke, of White Bluff, Tennessee, is now featured on the home page, along with the details of the beautiful and fun party that she planned for her daughter's 8th birthday.

The new Celebrate with Style is richer on every level. It soon will include blogs from noted experts, users' “favorite recipes for entertaining,” and the opportunity for everyone to recommend individuals and groups whose inspiring achievements are truly “Worth Celebrating.”

Many more new features are also planned, and more contests will be launched, as well.

The new, gorgeous, and infinitely more valuable site—is at www.celebratewithstyle.com.

About Celebratewithstyle.com:

Celebratewithstyle.com is the first “guide to creating the celebrations that make life so much richer.” It features advice on planning memorable parties for family members and friends, as well as holiday, business, social, and fundraising events. The site offers ideas and advice from experts on festive foods, stylish décor, dress-up fashion, and beauty. It also provides party planning tools for kids’ birthdays, coming-of-age celebrations, and wedding-related festivities.

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